Carter's Champions

BOATIN' FOR BOOBIES

Sponsorship Packages

Why Boatin for Boobies?

Boating for Boobies was born out of a desire to find a fun way to help Carter Champions raise money for the Memorial Foundation. This is not your typical Boat Parade! It's designed to be a good time, where cancer survivors, their friends, families, and supporters can take a moment to enjoy the laid-back boating lifestyle that the coast has to offer while raising funds and awareness for Breast Cancer.

This major event has many different aspects to it. Leading up to the event there is weekly registration nights at Captain Als, where those that have already registered are entered into drawings for prizes, such as but not limited to event corn hole boards, coolers, and beach towels. There are event t-shirt sales that start prior to the event and continue after it's over. The day of the event there is an auction to raise additional funds, Raffles, Live music, photo booths, and so much more.

Survivors who do not have access to a boat are invited to ride on a sponsored survivor's pontoon. All entries are encouraged to not only decorate their vessel but also dress up as the judges award the best decorated boat and best dressed crew.

The participation in last year's event was overwhelming and this year's event promises to be so much more.

Boatin' For Boobies

Capt. Al's Steak & Seafood Gulfport MS

Platinum Pink Title Sponsor

$5000

- Brand exclusivity to cover the event

- Logo on all Event T Shirts

- VIP Judge Pass

- Radio and Television advertisements

- Sponsor Promo videos with your Logo and ad content

- Logo in Coast Observer and South MS living Magazines for June and July issue

- Logo on all Flyers, Posters, and Banners

- Name Plugged during event and all Pre-Event award announcements

- Advertising on all social media platforms on both Carter's Champions and Captain Al's

- Logo on the Carter's Champions Website with a link to your website

- Logo on the Captain Al's website with a link to your website

- Name on all Newsletters that are emailed out prior to event

- Booth and table on vendor Row for promotional material for the entire event

- Dinner at the Captains meeting Friday night provided by Captain Al's
- Event T shirts and the VIP Boat Flag

- VIP Boat Registration

- VIP Boat Parking for the weekend with power and water

- VIP food and drink vouchers for the weekend

- Invitation to the annual Sponsor Recognition Party and a personalized

- Sponsor Thank You gift for your 2023 sponsorship presented at the Sponsor Recognition Party in Spring 2024

Gold Pink Sponsor

$3000

Logo on all Event T Shirts
Radio and Television advertisements
VIP Judge Pass
Logo in Coast Observer and South MS living Magazines for June & July issue
Logo on all Flyers, Posters, and Banners
Name Plugged during event and All Pre-Event award announcements
Advertising on all social media platforms on both Carter's Champions and Captain Al's
Logo on the Caters Champions Website with a link to your website
Logo on the Captain Al's website with a link to your website
Name on all Newsletters that are emailed out prior to event
Booth and table on vendor Row for promotional material for the entire event
Dinner at the Captains meeting Friday night provided by Captain Al's
4 Event T shirts and the VIP Event Boat Flag
VIP Boat Parking During the event

Silver Pink Sponsor

$1000

Logo on all Event T Shirts
Logo on all Flyers, Posters, and Banners
VIP Judge Pass
Name Plugged during event and all pre-event award announcements
Advertising on all social media platforms
Logo on the Carter's Champions Website with a link to your website
Name on all Newsletters that are emailed out prior to event
Booth and table on vendor Row for promotional material for the entire event
Dinner at the Captains meeting Friday night provided by Captain Al's
3 Event T shirts
Event Boat Flag with Boat Entry to the event

Glitter Pink Sponsor

$500

Logo on all Flyers and Posters
Name Plugged during event and all pre-event award announcements
Advertising on all social media platforms
Logo on the Carter's Champions Website with a link to your website
Dinner at the Captains meeting Friday night provided by Captain Al's
2 Event T shirts

Sparkle Pink Sponsor

Donation of Prizes

Name on Flyers and Posters
1 Event T shirt
Advertising on social media platforms
Name plugged during event and all pre-event award announcements

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Capt. Al's STEAK & SEAFOOD Gulfport MS

Event Vendor Spot

$500

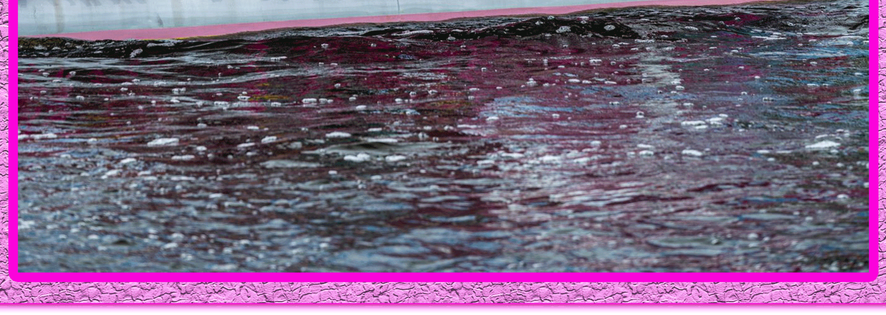
- 10x10 Space on vendor row

- Advertisement for your business announced before, during and after the event.

- Banners hung throughout the event area

- Advertising on all social media platforms

BOATIN' FOR BOOBIES



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